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AMERICAN ACADEMY TEACHERS OF SINGING

NEW YORK CITY

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REASONS FOR STUDYING SINGING

Singing fortifies health, widens culture, refines the intelligence, enriches the imagination, makes for happiness and endows life with an added zest.

Singing is healthful; it develops the lungs and purifies the blood by emptying more completely the lungs of used air and filling them deeply with fresh air.

Singing promotes good bodily posture and graceful carriage.

Singing lends expressiveness to the countenance, and animation to the mind.

Singing increases poise, self-confidence, and develops character through difficulties overcome.

Singing gives a pleasanter, richer speaking voice and improved speech; thereby adding to the charm of personality.

Singing strengthens the memory and the power of concentration.

Singing acquaints one with the inner meaning of words, and thus stimulates deeper insight into poetry and prose.

Singing enables one to understand and enjoy more fully the art of great singers.

Singing awakens living interest in the beauties of music and admits one to the rich and varied treasury of the literature of song.

Singing brings new aspirations and new buoyancy into life through the absorbing pursuit of an ideal.

Singing as a means of self-expression is a medium of release for pent-up emotions.

Singing though followed with no thought of professionalism, gives pleasure to one's self and ultimately to one's friends. Its appeal is universal.